**Louisiana Promotion Board**

**November 4, 2008 Meeting Notice**

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**From:** Randy Jemison   
**Sent:** Friday, October 31, 2008 11:03 AM  
**To:** Christian Richard (richard\_farms@yahoo.com); Damian Bollich (E-mail); Jeff Durand (JDurandFarm@yahoo.com); Jimmy Hoppe (E-mail); Kenneth Privat (E-mail); Kevin Berken (E-mail); Mike Strain (mikestrain@ldaf.state.la.us); Mindy Hetzel (hetzelfarm@aol.com); Mindy Hetzel (mhetzel@hi-m.us); Nicole D. Broussard (E-mail); Randy Jemison (E-mail); Robert Thevis (E-mail); Ronald Habetz (rhabetz@aol.com); Roy Johnson (E-mail); Wayne Zaunbrecher (E-mail)  
**Subject:** LA Rice Promotion Board Mtg. - Tuesday 11/4 - Rice Experiment Station !!!  
**Importance:** High

October 31, 2008

**To:** Wayne Zaunbrecher, Christian Richard, Damian Bollich, Ronald Habetz, Mindy Hetzel, Jimmy Hoppe, Robert Thevis and Jeff Durand

**From:** Kevin Berken, Chairman

**RE:** LA Rice Promotion Board – Special Meeting

Chairman Berken would like to call a special meeting of the LA Rice Promotion Board on Tuesday, November 4th at the LSU Rice Experiment Station conference room located in the administration building.

The focus of the meeting is to discuss a proposal of the AR Rice Council to sponsor a joint LA & AR rice industry event as described below and in the attached. Chairman Berken apologizes for the short notice but due to the event timeline felt it necessary to have board discussion and possible action on this project ASAP. Also, LARPB must operate under the Louisiana’s public meeting rules, which we have recently learned, prohibits meetings by conference call.

Attached is the meeting agenda, minutes of the 7/31/08 board meeting and information regarding the AR Rice Council proposal. Please review the agenda and minutes prior to the meeting and come prepared to accept or amend them as needed.

If you have any questions please contact Chairman Berken at 337-316-2383.



**Background Information regarding AR Rice Council Proposal**

-------- Original Message --------  
Subject:   
From: "Gary Reifeiss" <[GReifeiss@producersrice.com](mailto:GReifeiss@producersrice.com)>  
Date: Tue, October 28, 2008 11:47 am  
To: <[kevin@kmbfarms.com](mailto:kevin@kmbfarms.com)>

Kevin,

As my voice message stated, this event will bring much publicity to the rice industries in Arkansas and Louisiana.  What better way to spread the word regarding the importance of our industry to Arkansas than through athletics and charity.  We have formulated a publicity campaign for the event and already have media that have agreed to give us air time.  The Arkansas Rice Council would like to sponsor along with the Louisiana Council the upper level of $2,500.  Chuck Wilson gave me your name to contact for this event.  Would you consider splitting this sponsorship with the idea that Arkansas will split it with your group next year when the game is held in Lake Charles?  This is a great way to build awareness of our industry in both state and do something good for the community.  As the attached flyer explains we are tying in an Arkansas food bank to support as well.  I’m hopping that next year your rice industry will also support a local food bank.  This charitable tie-in helps build publicity for the game as well as our rice industry.  Will the Louisiana Rice Council agree to participate with the Arkansas Council to support this event? We need to know by November 10th.  Thanks for your consideration.

Gary K Reifeiss

Producers Rice Mill Inc.

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***Randall F. Jemison***

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**USA Rice Federation**

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